



Foundation Activity

- 1) Foundation is usually used to even out skin tone. Some people also use foundation because they want to hide small blemishes or freckles. Get together with a partner or in a small group and write a list of reasons why somebody might want to use a foundation.
 - a) Think about the varying skins tones of different people, and the different types of skin they may have, e.g. dry skin. Would this affect their choice?
 - b) Do you think some people might consider opting for a 'cover-up' cream or stick rather than a lighter, moisturising tint?
 - c) Research the difference between the different products and what you feel each should be able to achieve and why.
- 2) Collect a few different types of foundation and cover up creams or sticks. What differences do you notice between different makes? Are there ingredients that are common to some of them?
- 3) If possible, test out small amounts of the different products on the back of your hand.
 - a) What does your skin feel like once you have applied it?
 - b) Which feels best on your skin? Is it the same for everybody in your group?
 - c) Read the packaging again - what effect should the product have on your skin? Do you agree that the product 'works'?